



Dear President/dear Zuzana:

As the delegates to the 2024 ICU General Meeting have made their way safely back to their respective home countries, I wanted to take a moment to thank you for your participation this year. The input and support of our national federation members are critical to the success, both now and in the future, of the ICU and our sport in general.

While it essential that we always look forward, it is also important to keep in perspective the amazing progress our federation and sport have made over the past 20 years. To be able to grow from a small organizational meeting in 2004 to a fully IOC recognized Federation with 120 national federation members in just 20 years is absolutely phenomenal. There's no doubt that the dedication and perseverance of our national federations' executives (like you) and their associates have been keys to this successful outcome. So again, I sincerely thank you for your efforts in supporting the International Cheer Union as well as the development of our sport and the well-being of our athletes.

I truly believe that the stage is now set for our continued growth and success. During the General Assembly I spoke candidly with you about the major issues we are now facing. These challenges require the same type of unity of purpose and support for each other that propelled us over the past 20 years. We will continue to need your input and leadership as we move forward together for the good of our athletes and coaches.

I will communicate with you during the coming year to not only keep you apprised of our progress, but also to seek your advice and counsel. I deeply appreciate the trust you have placed in the ICU leadership and our outstanding Governing Council.

I cannot close without stressing again the importance of the obligations we all share in investing in the growth of our sport at the grass roots level. This means making more and more opportunities available for our young athletes to participate in not only local training and competitions, but also having the chance to experience competing internationally, whether it be at the Continental Championships, the ICU World Cup, or the ICU World Championships. I hope you will take steps to facilitate this participation for them.

I wish you and your entire federation the best of luck in the coming year. May 2024 be a successful one for all concerned. I look forward to seeing you again sometime soon.

Sincerely yours,

Jeff Webb
President
International Cheer Union